



American Idol's Randy Jackson wearing He Beads?

SPECIAL ALERT

If you're among the millions of addicted fans who watch "American Idol", you may have noticed Randy Jackson regularly toying with the stylish, beaded bracelet on his wrist. These could very well be one of the six sets of HE beads that Randy owns. The custom designed HE beads bracelets we're a gift from she beads owner and designer Sandy Rueve.

We've recently been fielding numerous requests for "the beads Randy Jackson wears". HE beads are the Hip-Hot line of beaded jewelry created just for men. All our jewelry lines are trademarked and American made at our production studio in Chicago, IL. These hand rolled clay beads offer a customizable, one-of-a-kind statement for those who forge fashion, not follow it.

He beads were chosen to be given to celebrities at the 2007 American Music Awards, and the 2008 Grammy "Person of the Year" Awards. He beads & she beads can be seen making red carpet appearances and adorning celebs (like John Legend seen here) and fashionistas worldwide. We also feature a line of "Charity Beads" for those who care to "give back" to their cause.

For more information please shop the entire she beads and He beads line now at www.hebeads.com, or at one of our fine retailers nationwide.

www.sbstore.com